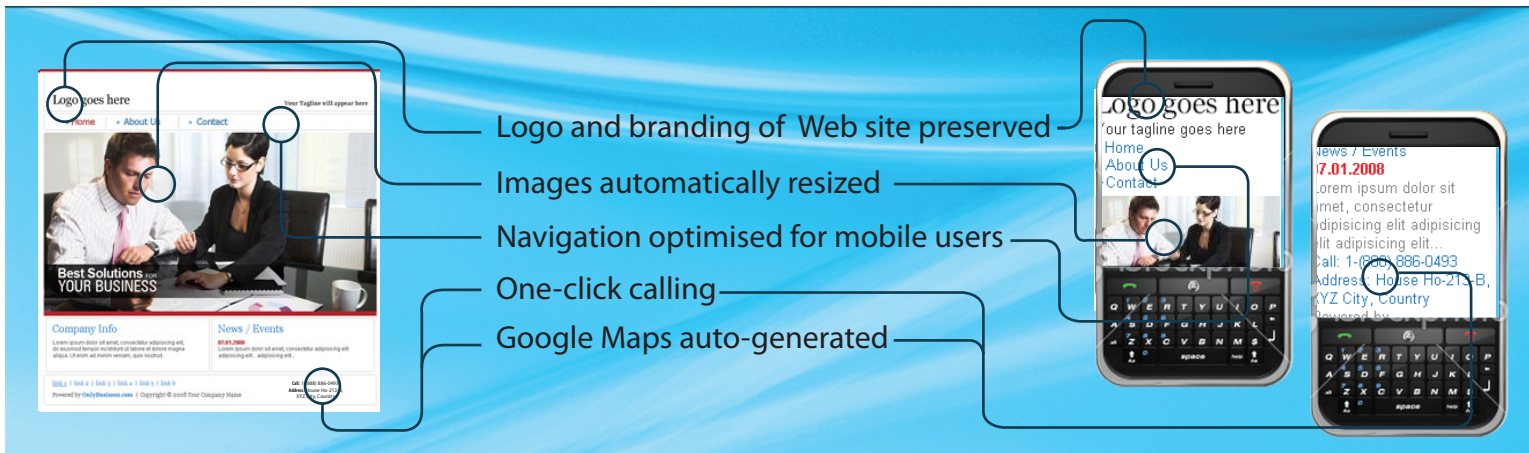If you thought creating a Web site specifically for a mobile audience would be time-consuming and expensive… think again. Introducing OnlyBusiness Mobilizer from OnlyBusiness.com, the fastest, easiest and most cost-efficient way to create a mobile Web site. OnlyBusiness Mobilizer takes your existing Web site and automatically creates a mobile optimized version with no programming or user intervention and because it's real-time any update to the main site will automatically be reflected on your mobile site. It's never been easier to reach a new customer base, simply register your .mobi domain, configure which web site is to be the source and let OnlyBusiness Mobilizer do the rest.

Logo and branding of Web site preserved

Images automatically resized

Navigation optimised for mobile users

One-click calling

Google Maps auto-generated

Key Features and Benefits

Completely Automated Content Creation

• Intelligently extracts content from your existing Web site and creates a state-of-the-art mobile version;

• Content is generated in real-time so updates to your main site are reflected on the mobile Web site without any further effort from you.

Mobile Optimized Content

• All content generated is optimized for mobile devices so it is faster to download and easier to navigate;

• OnlyBusiness Mobilizer automatically detects the capabilities of the mobile device visiting the site and resizes images and reformats content specifically for the device ensuring the best possible experience.

Brand Consistency

• Company logos, branding and color schemes are faithfully reproduced on the mobile Web site giving a consistent look and feel between source and mobile sites.

Enhance Mobile Features

• **One Click Calling :** Primary contact number is extract and placed at the top of mobile Web pages so a call can be made by simply by clicking on the link;

• **Google Map Auto-generation:** Company address is automatically extracted and linked to Google Maps providing directions for customers;

• **Tell-a-friend:** A link to send the web address of the mobile site via SMS is added automatically.

Improved Search Engine Ranking

• Registering a.mobi domain puts an entry in the Internet Zone Files that search engines use to locate sites;

• OnlyBusiness Mobilizer automatically extracts addresses and telephone numbers and makes them available to search engines (HCard Autogeneration).

OnlyBusiness Mobilizer…
Delivering the mobile Internet

To find out more visit
http://www.onlybusiness.com/